

# Evoluteive Customs Corridors

## AI and Digitalisation for sustainability, port efficiency and cargo security

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Connecting EU *insights* VIRTUAL EVENT  
Circle Group 26 - 29 OCTOBER



EVOLUTIVE CUSTOMS CORRIDORS  
AI AND DIGITALISATION FOR  
SUSTAINABILITY, PORT EFFICIENCY  
AND CARGO SECURITY

26 OCTOBER  
12 PM - 1.30 PM



Frank Janssens  
Consultant on Trade Facilitation, Customs Digitalisation and Single Window establishment

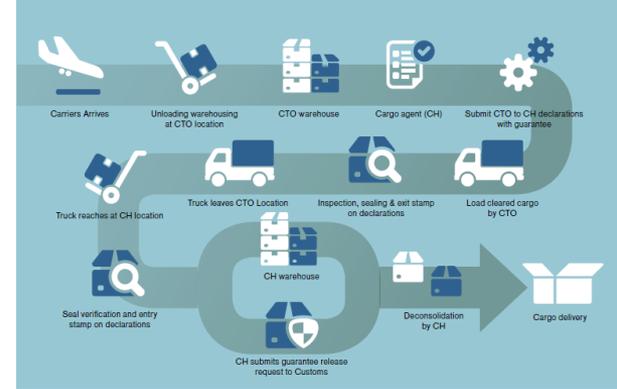


# Evolutionary Customs Corridors

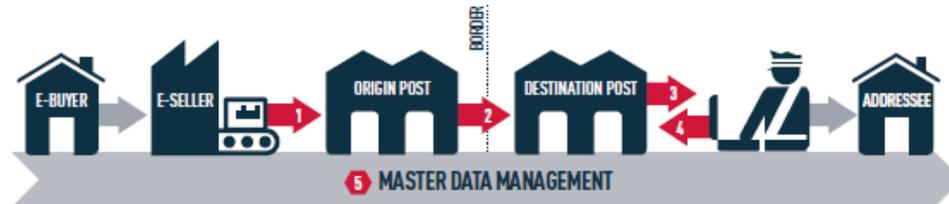
- *Evolutionary Customs Corridors worldwide*
- *EU Customs latest evolutions & EU Action Plan*
- *EU Customs Single window*

# Evolutionary Customs Corridors worldwide

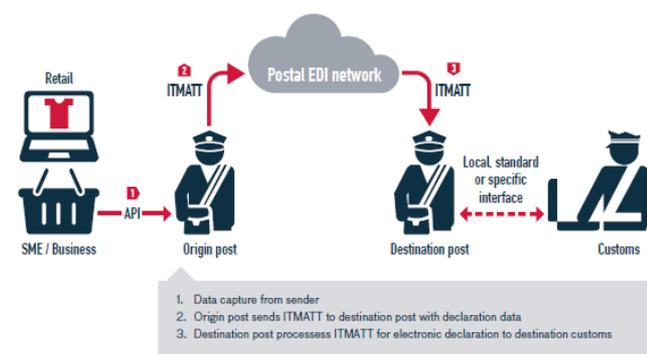
- **Need to simplify and speed up movement of goods as an element of trade facilitation**
- Interesting digitalisation initiatives are:
  - ❑ 'eTIR' where the paper carnet used for customs transit is replaced by standardised electronic messages
  - ❑ 'eATA' where the paper Carnet used for Temporary Admission is replaced by electronic information exchange
  - ❑ 'eCMR' where the internationally used paper transport document is replaced by electronic information
  - ❑ 'eCN22' or 'eCN23' for postal traffic and eCommerce



END-TO-END NETWORK CAPABILITY TO MEET SERVICE RELIABILITY REQUIREMENTS



# Evolutionary Customs Corridors worldwide



— Next step? Combining electronic transport and customs transit information in a single data set (similar to the 'data pipeline' concept) used by all competent authorities and concerned private companies. How?

- For rail the CIM and SMGS are already combined for transport & customs use, but digitalization needs to be further progressed
- Use of standardised eManifest for air and maritime as an electronic transit document
- Use of Postal 'eCN22 and 'eCN23' as a customs document
- For road combining eCMR with NCTS or eTIR or eATA could be a next project!
- Using transport & transit data for clearance

# Next step ? Virtual Customs Corridors

- Increasing interest world-wide for establishing digital 'virtual' customs corridors
- Emerging high-tech initiatives to supervise movement of goods under customs control moved inside or between (air)ports, or with bonded warehouses and free zones.



# High-Tech Controlled Corridors

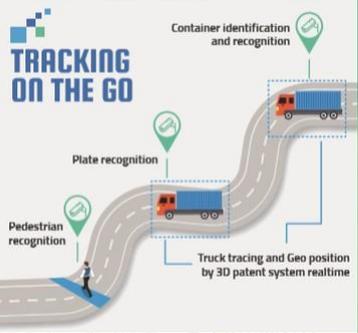


What technologies can be used at emerging high-tech initiatives to supervise goods (and vehicles) under customs control ?

- Goods movement control: RFID, ANPR, GPS tracking, eSeals, etc.
- Information exchange & monitoring: Blockchain, cloud technology, company ERP systems, etc.
- Access control at departure & arrival: reading of electronic badges
- Integrity of cargo: eSeals, smart containers
- Risk management: risk engine, using AI & historic & structured & unstructured info, risk profiles, targeting, etc.



# High-Tech Controlled Corridor projects



**Italy:** SMART- C **AI technological innovation** to improve the traffic of heavy vehicles in the area of the Port of Ancona. **AI technology** allows to manage and control the vehicle flows without on-board units: The system is based on multiple sensors along the road to the final customs clearance location.

**Automation procedures** and **Tracking & Tracing procedures** speeds up the operations and security of cargo is guaranteed without any stop of the vehicles.

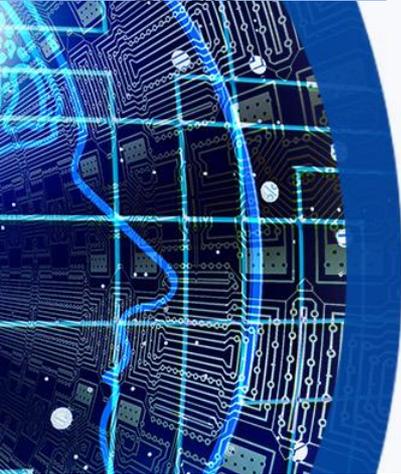
The **Automation procedures** allow to manage the identification of plates inside the defined “controlled area” and allow the passage or not, depending on the authorization level. <https://www.onthemosway.eu>



# High-Tech Controlled Corridors

2 examples of the many projects outside the EU:

- ❑ 'ePort' in Morocco to manage traffic & goods movements inside the ports
- ❑ Bonded corridors in UAE & KSA
- ❑ Advanced Trade Logistics Portal (ATLP) in UAE, Dubai, Singapore, etc.





# Evolutionary Customs Corridors worldwide



- Increasing global interest for establishing digital customs corridors and integrating them with (air)port systems and company/warehouse/free zone records
- When integrating further, continuously updated data from the seller/exporter/transporter/importer/ buyer can be used as a single source of information for automated transport & customs procedures, including risk management.
- Integrated data from the 'business/customs corridor' will serve the entire logistics business model.
- The integrated 'business/customs corridor' will be very important for eCommerce, where up-to-date integrated data covering 'end-to-end' e-commerce transactions will further speed-up and facilitate eCommerce, where maximum pressure is on the automated timely release of small parcels.
- Further efforts are required to enable create & operate a fully automated smart classification tool and an automated customs valuation tool, to be used at first for eCommerce, but later extended to generalised use.



## KEY FACTS:

### TRADE

In 2019, the EU's share of world trade was **15.3%** with over **850,000** customs declarations being made per day. Every month the 27 Member States export and import goods from and to the rest of the world with a value of around **€330 billion**.

### FRAUD

OLAF recommended the recovery of over **€2.7 billion** in unpaid customs duties for undervalued goods and **€300 million** for anti-dumping duty cases in the solar panel, bio-diesel and other sectors between 2017 and 2019.

### FAKE GOODS

Almost **27 million** articles that infringed on intellectual property rights (IPR) were detained in 2018 with a street value of nearly **€740 million**.



# EU Customs digitalisation and latest evolutions

## EU Customs Action Plan 2020

The 17 actions in the Customs Action Plan are grouped under four headings:

1) risk management, 2) managing e-commerce, 3) promotion of compliance and 4) customs authorities acting as one. Key initiatives are:

- Greater availability and use of data and data analysis for customs purposes
- Strengthening obligations on payment service providers and online sales platforms
- Single Window environment for customs
- A roll-out of modern and reliable customs equipment
- International customs cooperation: the EU will work towards an EU-China agreement
- Reflection group to be formed for Member States and business representatives to help prepare for future crises and challenges.

### THE CUSTOMS UNION SUPPORTS THE EU'S ECONOMIC RECOVERY & FUTURE GROWTH.

Customs duties on goods entering the EU are **important contributors** to the overall EU budget.

EU customs authorities and officials are playing a vital role in our recovery from an unprecedented health crisis.

Customs helps to **keep our EU borders and environment safe**, protecting our citizens from prohibited and dangerous goods such as weapons, drugs and fake goods, and goods that could be used in terrorist actions.

THAT'S WHY THE COMMISSION HAS ANNOUNCED A SERIES OF MEASURES TO HELP CUSTOMS AUTHORITIES PLAN FOR THE FUTURE, MAKING THE CUSTOMS UNION:



SMARTER



MORE INNOVATIVE



MORE EFFICIENT

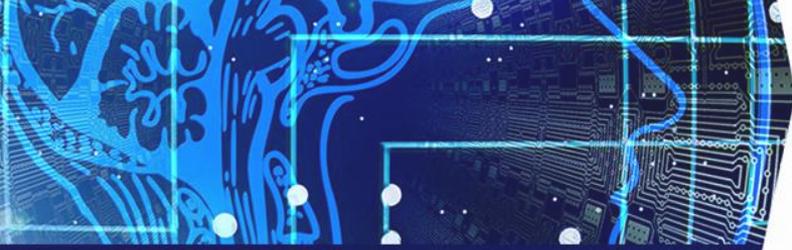


# EU Customs Single window

## Single Window environment for customs:

- Border formalities to be accomplished in one single portal
- Collaborative processing, sharing and exchange of information with other agencies
- Integration of EU cross-border legislation (animal and plant health, cultural goods, environment protection, product safety, etc.).
- Better integrated risk assessment
- Legal proposal to be presented





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# Thank you for your attention!

## Questions ?

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